

## Mayee Futterman, Artist

**FOR IMMEDIATE RELEASE**

Contact: Marc Futterman

Phone: (213) 725-3622

Email: marc@mayeefutterman.com

### **MAYEE FUTTERMAN ARTIST SELECTED WINNER IN PRESTIGIOUS INTERNATIONAL COMPETITION FOR DESIGN OF BMW M4 GT4**

***In "Fluid Power" Design Ms. Futterman Creates the Dynamic Interplay of  
Contrasting Elements in Harmony Which is the Essence of Chinese Brush Painting***

**Los Angeles, California, Monday, March 22, 2021:** Mayee Futterman, Artist announced that she was selected by BMW M Motorsport as one of four winners in an international creative competition to design the new BMW M4 GT4.

According to BMW: "Four wins: BMW M is sending the successful BMW M4 GT4 motorsport model into its fourth racing season with four exclusive new designs and is offering the four spectacular winning designs from an international design competition in limited editions to interested teams as well as BMW M fans and automobile enthusiasts."

"I am thrilled and honored that BMW M Motorsport selected my design for the BMW M4 GT4," Ms. Futterman said. "It is a privilege to be associated with BMW, a prestigious global brand focused on performance, artistry, and quality customer experiences." Ms. Futterman's "Fluid Power" design will be implemented as high-quality foiling on the BMW M4 GT4. Visual assets are available here:

<https://www.bmw-m.com/en/topics/magazine-article-pool/bmw-m4-gt4-limited-design.html>

BMW added: "Since 2018, the BMW M4 GT4 has been successfully competing in numerous racing series around the world. In addition to performance, the BMW teams also value the rational characteristics in the areas that are important for this segment, such as mileage, cost efficiency and ease of maintenance. The BMW M4 GT4 can be used in sprint formats as well as with an Endurance package in endurance races and can be easily adapted to power levels relevant in terms of Balance of Performance using "Powersticks". The price of the BMW M4 GT4 with one of the four exclusive designs is 174,000 Euros net in Germany. The limited edition is distributed by BMW M Motorsport dealers and BMW M GmbH Customer Sports Sales."

Ms. Futterman's design is called "Fluid Power." "Fluid Power is the art of Chinese brush painting, the essence of which is a dynamic interplay of contrasting elements: water is soft and strong at the same time. The three basic colors of the design were chosen for their meanings: black is heaven, the king of colors, spirit, and substance. White is metal, movement, energy, bright, loud. Red is fire, joy, happiness, passion, vitality. The two goldfish swimming in a circle are lucky charms for prosperity and success. According to Chinese legend, a fish that can swim upstream and jump over the waterfall to the dragon gate becomes a dragon. In the same way, a racing car is an automobile reborn as a dragon."

## Mayee Futterman, Artist

BMW commented that 30 designers took part in the worldwide creative competition. The four-member jury consisting of Adrian van Hooydonk, Head of BMW Group Design, Domagoj Dukec, Head of BMW Design, Markus Flasch, CEO BMW M GmbH, and the then BMW Group Motorsport Director Jens Marquardt selected four spectacular designs from these. "The quality of all the designs received was impressive and underlines the creativity of the participants, as well as their passion for motorsport. All four selected designs emphasise the highly dynamic character of the BMW M4 GT4. However, they were particularly convincing thanks to the perfect interplay of BMW Motorsport history, classic BMW M icons and the interpretation of the number four," was the jury's conclusion.

### About Mayee Futterman, Artist

Mayee Futterman specializes in Xiěyì, the spontaneous style of Chinese Brush Painting. Her art and teaching are founded on classical Chinese Brush Painting skills, techniques, philosophy, and subject matter. Her award winning work is collected internationally by individuals and institutions including the Los Angeles Center for Women's Health at the California Hospital Medical Center. For over two decades, she studied and trained under master artist, Dr. Ning Yeh and co-authored many of his instructional books. She is an instructor at UCLA Extension, Huntington Beach Art Center, and the Institute of Chinese Language and Culture. Since 2018, her engaging Live-On-Line (LOL) approach has engaged over 1,300 students worldwide from over 22 countries with 16,000 hours taught.

[www.mayeefutterman.com](http://www.mayeefutterman.com)

Facebook: <https://www.facebook.com/mayeefuttermanart>

Instagram: <https://www.instagram.com/mayeefutterman>

### About The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries. In 2019, the BMW Group sold over 2.5 million automobiles and more than 175.000 motorcycles worldwide. For BMW corporate communications, please contact:

Andrea Schwab, press spokesperson BMW M, Tel: +49-89-382-60988, e-mail: [Andrea.Schwab@bmwgroup.com](mailto:Andrea.Schwab@bmwgroup.com)

Ingo Wirth, Head of Product, Brand Communication BMW, Tel: +49-89-382-25814, e-mail: [Ingo.Wirth@bmwgroup.com](mailto:Ingo.Wirth@bmwgroup.com)  
[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn <https://www.linkedin.com/company/bmwgroup/>

###